WHIP .

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From Doneld and Birm Hook.
at Bury.
Hoping you will all visit
Wales Soon
Sim Hook

R U



HE intense love of the Welsh for their country is readily explained by the very loveliness of Wales itself. It is that loveliness and beauty which greet the visitor, which can be enjoyed regardless of any other consideration, and which linger in the memory long years after the day-by-day happenings of a holiday are forgotten.

It is a loveliness made up of vivid contrast—bare rugged peaks and green graceful valleys—tranquil mountain lakes and foaming rivers—

treeless heights and deep forests—far-stretching sands—small bays close-guarded by towering rocks—sunlit tranquillity and stormy majesty. Step into this beauty of Wales, and you step, too, into the romance of the past, for nowhere has history left more abiding marks. In this country of a hundred castles, the Age of Chivalry seems not so very long ago, as you pass under the portcullis, say, of Caernarvon Castle, where the first Prince of Wales as an infant was installed in the Principality by his father Edward I.



To children on holiday from their school desks, Wales appears as a storybook delightfully alive and real, as they tread the circles once sacred to the rites of the Druids, or gaze from battlements where the Ancient Britons waited and watched for the invaders' approach.

THE WELSH COAST

The WELSH COAS:

To most people, and to children especially, a summer holiday is not a perfect holiday without the sea and the sands. Wales is only a small country of 7,300 square miles in area, but claims no less than 1,000 miles of coastline from the Dee to the Severn, within easy reach by rail or road from every town and village in the Principality.

As a glance at any map will show, the coast is heavily indented by the sea. There are miles of safe, sandy beaches and more beautiful bays than in any country of similar extent. The visitor can take his choice of a seaside holiday with bathing, boating, fishing, playing games with the children, rambling over miles of firm golden sands when the tide goes out, or riding, with freedom to canter or to gallop on safe and secure ground. There is ample scope for the combined family holiday. The more adventurous can explore the creeks and the cliffs around. The children can play in perfect safety, their elders joining in the games or enjoying their rest whilst looking on.

SEASIDE RESORTS

For those who, by choice or circumstance, require for their holiday all the amenities of the modern resort, the majority of the Welsh seaside towns are unique in two respects... the architecture of man, which provides their comfort and pleasure, is everywhere adorned by the supreme architecture of nature ... headlands, bays, beaches, coves, woods, dells, against a background of high mountains... these are the gems of nature amongst which the resorts are set and which combined give unrivalled scenic and recreational assets.

Welsh resorts have this further advantage: any day, any time when the visitor wishes to exchange seascape for landscape, he can transplant himself within the hour by car or coach to the wild mountain heights "where untamed nature holds her savage sway", to the gentle verdant valley, to the quiet depths of the woods, or the sparkling magic of the waterfalls.



TOURING FROM SEASIDE RESORTS

Tours by coach or car are a speciality of Welsh seaside resorts. A hundred miles over the hills and valley roads in summer or winter convey ever-memorable pictures of the Northern mountain ranges, of Snowdonia and the seashore on a wide front below, and the eternal sunshine above waiting for a break in the clouds to bring light and warmth to the whole highland region which forms the back and shoulders of Wales. In the welcome sunshine and warmth, the hill-side farms and pastures assume a cheerful aspect. The scene is brightened by the presence of flocks of hardy mountain sheep, even up to the highest peaks in summer when the pasture has its short season of growth and colour. There are miles of dry stonebuilt walls which extend over the hills and far away. They mark the boundaries of the sheeplands. Lower down we see the scant woodlands and the roads leading down to the sea. These roads give all the resorts of North Wales access to beautiful mountain scenery, within easy and comfortable coach journeys which afford ample time for sight-seeing and refreshments on the way.

THE SEASIDE VILLAGES

But undoubtedly the feature of the Welsh holiday coast is the endless number of small seaside villages which, located naturally by some little bay, beach or harbour, provide for those who prefer holidays in secluded surroundings.

In such places, in recent years, one or two hotels have sprung up and houses and cottages set themselves out to offer homely accommodation... to these whole families return year after year, knowing they can nowhere find a more hospitable welcome.

There are hundreds of beaches, sometimes extending in long level stretches, sometimes extending in long level stretches, sometimes tucked in behind the rocks for privacy and shelter. The sands are generally firm and soon dry after the tide recedes. The tides rise and fall over a wider area than anywhere else. There are no safer playgrounds and no freer scope for games and recreation; bathing and paddling afford great jot to all visitors. Bolder spirits go in for long swims and boating excursions. The average high temperature of the western seas favours swimming

throughout the long holiday season. There are thousands of delightful views where the white and blue of the sea, the red and grey rocks and the brown and green of the mountain slopes rise boldly into the changing clouds above. Nature, at her best in Wales, has well diversified her seaside resorts and has made provision for all classes of holiday makers and tourists. Some of these are regular visitors to whom a holiday by the sea is an annual ritual and a necessary course of recuperative treatment. They know in advance where and when they wish to go, for they have memories that never fade. They know their favourite spots and always return to renew their pleasure in the familiar scenes amid the happy associations they have formed in their chosen holiday haunts in Wales.

All holiday makers have their favourite ways of spending their limited leisure, but the ideal is not always attainable. The chief merit of Wales is that it combines a wide variety of interests and attractions.

attractions.

Behind all the delights of the Welsh seaside the mountains dominate. They always attract. They have a fascination which never fails. The stranger feels it, his affection for a particular mountain or a special mountain view grows with the greater familiarity of years.

THE MOUNTAINS

THE MOUNTAIN

The roads, cutting in from Rhyl, Colwyn Bay, Llandudno, Conway, Bangor, Caernarvon and Portmadoc take us right up over the intervalley roads to the heart of the Mountains of the North. This scenery must be seen to be appreciated. No map or illustration, no photograph, can convey the charm and the romance of itall. There is more beauty and inspiration than we can describe in words. The ancient name for Snowdon was "Eryf" (the home of eagles). The present Welsh name is Y Wyddfa. This conspicuous height stands among a dozen rivals all bearing their ancient dignity in their old names, "Y Glyder Fawr" and "Y Glyder Fach", "Moel Siabod", "Carnedd Dafydd", "Carnedd Llewelyn", "Pen Helig", "Plas-llythrig-y-Wrach", "Elidif Fawr". These dominate a thousand square miles of sublime scenery, easily reached from any of the coastal resorts of Flint, Denbigh, Caernarvon, Anglesey, or Merioneth. The clustered peaks present a pattern of striking beauty and indescribable charm as they come









in and out of the mists and clouds which some-time surmount the heights and descend or rise like a magic curtain to transform the entire scene.

like a magic curtain to transform the entire scene. The mountain peaks, the clouds, the lightly floating mists, the clear blue sky well above; the sunshine breaking through to sweep the mountains and valleys in beautiful soft rays produce the most surprising kaleidoscopic effects, in which the dark mountains present the stern contours of the scene and the sunshine, the hurrying clouds, the scudding mists play their parts in a scheme of infinite variation and charm.

THE LAND OF HISTORY

To add interest to travel, Wales is rich in historical relics. There are innumerable monuments of prehistoric institutions. Cave dwellings, beeline houses, burial places with pebbled floors and sides, stone circles, balanced stone tables, stone pillars, alleyways leading to clusters of stone habitations all indicate the stages by which tribal congregations and ordered communities prepared for successive stages in social progress. The Archæologist, the Antiquary and the Historian have material for their studies on a thousand sites. There are Roman relics in all parts of Wales. There are roadways and buildings with ample evidence of the military organisation maintained by the Roman occupying armies for three centuries. There are everywhere traces of ancient mines and smelting of metals; iron, lead, copper, gold, were known and have been discovered in association with other relics of early civilisation. Wales has a long tradition of national pride and of her own culture. The advent of Christianity in the early Roman period is commemorated in the ancient churches and colleges in which the ancient British Christians had their direct contact with the parent Church at Rome. There are hundreds of these early Christian churches and schools dedicated to the early Welsh scholars and spiritual leaders. When the Normans came, the Welsh resisted the invaders and did not suffer loss of independence for several centuries. In this period many campaigns were launched for the conquest of Wales. The Normans consolidated their gains step by step and built or took over castles held by the Welsh princes. There are still over a hundred castles in Wales—each of them marks the area of armed struggles and the centres of administration until Wales was joined to

England and sent its own representatives to the Parliament at Westminster.

Some of these castles are in a good state of preservation, thanks to the Ministry of Works and to various authorities interested in the maintenance of historical buildings. Caernarvon, Beaumaris, Rhuddlan, in the North, vie with Caerphilly, Cardiff, Raglan, Kidwelly and Pembroke in the South.

There are a number of Abbeys. Tintern, Llanthony, Margam, Neath, Strata Florida, Abbey Cwmhir, Vale Crucis are the best known and have the greatest historical importance. The mother church of Wales was probably at Llantivit Major but the Cathedral at St. David's was raised on the site of an old school and a monastery in which many early teachers and missionaries were trained over sixteen hundred years ago. Ancient British tradition connects St. Patrick, St. Mungo, St. Kenneth, among the great leaders of Welsh Christianity who went forth from the seminaries of the separate British Church which was far older and independent of the early Saxon Church.

This great zest for scholarship has always

Thurch.

This great zest for scholarship has always featured in the history and tradition of the people of Wales. The Church and schools have played an important part in the life of a small country and have maintained and cultivated the arts and the literature on independent and national lines. The buildings well indicate the breadth of their influence and the eminence of their authority in a freedom-loving community strongly attached to its old sense of unity and its traditional rights.

WELSH NAMES

WELSH NAMI
History is also revealed in many important placenames. Many towns bear names derived from
the Roman occupation. For example, Caerleon,
the fortress of the Legions (it was the Roman
headquarters); Caerdydd, the fort of Didius;
Caernarvon, the fort of Arfon; Caergybi—(Holyhead)—the fort of Cybi; Festiniog, the fort of
Festin. Seven or eight centuries after the Roman
conquest the Norsemen occupied parts of Scotland, Ireland and England, and founded settlements around the Irish Sea to which they gave
Norse names such as Anglesey, Swenysey,
Bardsey, Caldy, Tenby, Grassholm, Skokholm,
and Skomer. Towards the end of the eleventh
century the Norman barons came to Wales and
built their castles in strategic places, some of



which (Beaumaris, Manorbier, Montgomery) bear their Norman names. But most of the place names in Wales are of Celtic origin. To the Welsh, mynydd is a mountain, bryn a hill, mor the sea, flyn a lake, afon a river, cram a valley, buch a gap, coed a wood, flan a church. With an elementary knowledge of Welsh it is easy to discover the origin of most place-names and to trace the main features on the map. About one-third of the entire population speak the language fluently. The proportion varies considerably from county to county. Welsh is a living tongue of great beauty and power. It has been well written for over 1,500 years and has a wealth of unbroken poetic and literary use which is becoming increasingly known and acknowledged. This vital national culture is fostered and enriched by an increasing flow of new books in Welsh; by the Eisteddfod, a competitive festival of the music, poetry, and the arts and crafts which are features of Welsh community life; in the schools and universities, and in the regular Welsh programmes of the B.B.C. The influence of the latter is highly satisfactory and has helped to maintain the highest standard of literary, musical and dramatic representations in both languages. As a result both of this cultural tradition and its health-giving climate, Wales to-day boasts a large number of famous schools to which parents send their children from all over the British Isles.

WELSH SPAS

It would not be possible to do justice to the manifold attractions of Wales without reference to the health-giving waters of the Wells for which she has long been famed. There are springs in many parts of the country to which miraculous healing powers have been attributed. For example we name the Holywell of Flinshire and the springs at Trefriw in Caernarvonshire. There are scores of others at one time associated with a church or its pious founder, but their medical properties are not always well established and their popularity has not been fully maintained.

tained.

The mineral springs of Breconshire and Radnorshire, however, have an ancient reputation
which has been fortified by modern science and
analysis. They were known to the Roman and to
the inhabitants of the whole country in the days
of old. They are rich in essential minerals, iron
and sulphur predominating, and have won the

highest esteem of the medical profession, and of the patients who take the "cure" at one or other of the centres in the district. The waters flow steadily in the valleys of the hill country, and extend North and South over a distance of nearly thirty miles in the adjoining counties of Brecon and Radnor. The larger resorts are at Llandrindod Wells, Buith Wells, Llanwryd Wells and Llangammarch Wells, These are situated on the banks of the Ithon, the Usk and the Yfron, all beautiful streams with excellent salmon and trout fishing. The towns are well built and have accommodation for several thousands of visitors. There are many first-class hotels and good accommodation for several thousands of visitors. There are many first-class hotels and good accommodation in shout 1,000 ft, above sea level, ranging to hills which reach an altitude of 2,000 feet. There are excellent motoring roads, giving convenient access to the hills for rambles and climbing. There are first-class golf courses and tennis courts, so much so that the Wells have become most popular centres for club and county championships. There is everything needed to combine the holiday with the cure amid the best of upland air, and a high average of sunshine.

These inland health resorts have well earned the confidence of their numerous regular patrons and are entitled to rank high in comparison with more pretentious centres abroad.

WALES FOR THE SPORTSMAN

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The varied nature of the coast and countryside caters for every form of British sport. Snowdonia and the other mountain ranges can provide both gruelling tests for the experienced mountaineer and nursery slopes for the novice. Many climbs are known and treated with due respect by climbers of international repute.

In the rivers flowing from these mountains and hills, and in the mountain lakes, the fisherman finds sport in plenty. The salmon and trout fishing bears comparison with any to be found in the British Isles. Sea-fishing all round the coast can be tried by one and all from the variety of boats which ply for hire from every resort and bay. Mackerel, pilchard, plaice . . . can be taken in numbers and in an hour or two gratifying catches can reward even the beginner.

The natural bays offer unlimited invitation to swimmers. On the shallow beaches, or in the pools left by the receding tide, children can bathe











in safety. Dangerous stretches are known and clearly marked by the local authorities. At the resorts, modern luxury pools are amongst the best in the British Isles.

clearly marked by the local authorities. At the resorts, modern luxury pools are amongst the best in the British Isles.

The amateur yachtsman has long since discovered in Wales a marvellous venue for his sport. Regattas are regular features of the smaller resorts of which he has taken almost virtual possession during the summer months, thus adding another attraction to interest his fellow visitors holidaying on the beach.

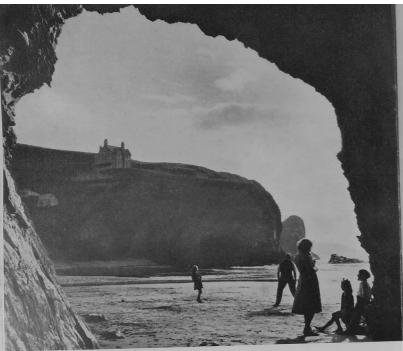
Riding, too, is practised extensively, the firm sandy beaches providing safe gallops in plenty. Scarcely a seaside place is without its riding school, open to both grown-ups and children.

Tennis is played everywhere—and several tournaments are held annually which attract the leading players both from home and abroad.

The golfer can hardly stay anywhere in Wales without having the choice of several courses within easy reach—many of them renowned as "sporting" by the very lie of the land in which they are set. Over 80 courses are scattered throughout the country.

Everyone will find the place and opportunity for his particular sport. The Welsh people themselves are very fond of games and are proud of their prowess in all categories of sport. There is much commendable rivalry in all this. The town or county championship is much coveted. Bowls, tennis, swimming, cricket, football clubs are well patronised. Rugby football leads in popularity. A Rugby Cap for Wales against England, Scotland, Ireland, France, Australia or New Zealand is a signal honour to the miner or ironworker, school teacher or parson, who has gained experience in a home team. Cricket is growing in favour, and Wales was as much pleased with Glamorgan's British County Cricket Championship as with any of the numerous successes in other fields of sport.

The next pages try to give you a pictorial impression of what you will find to see and do in Wales. In a country so rich in good things it is impossible to give more than a glimpse of the countless delights which await you. Wales is the ideal holiday land, for within its borders



Along its 1,000-mile length are dotted resorts large and small, seaports, picturesque fishing villages, islands, lighthouses, rock-bound bays, sandhilled shores, countless beaches, some extending in long level stretches, others tucked between cliffs and rocks giving shelter and solitude . . . all cleansed and scoured by the health-giving sea . . . nature's playground for the young and old of every walk of life







View from the Dunes behind Rhossilly Bay, Glamorganshire









-Pass path near Summit, Snowdon

Ruled by the mighty mass of Snowdon, anciently called Eryri — "the home of eagles" — range after range extend in their impressive dignity almost over the entire Principality. Peak, precipice and pinnacle in endless succession challenge the climber and reward him with views of unsurpassed magnificence, views which can be largely shared by the less

adventurous, thanks to the excellent roads which wind through the ancient passes



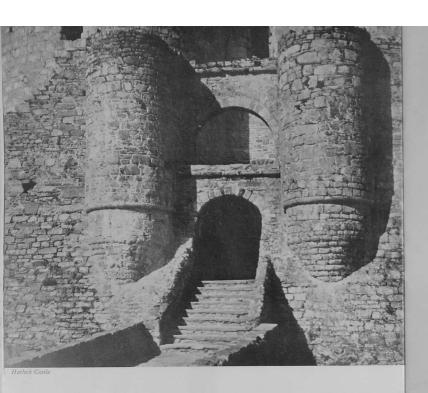












Historical Buildings

Last stronghold of the Ancient Briton, Wales is rich in historic relics and buildings. The cavedweller, the Brython, the Roman, the Norman . . . in no part of the British Isles has the march of time and history left such abiding evidence. This evidence can still be

seen and pondered over by the tourist as well as the archæologist, antiquary and historian



Camuannan Caetla



Lloyd George's House, Llanystumdw



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Spas and has in its mountain setting abundant additional merit as a recuperative influence.



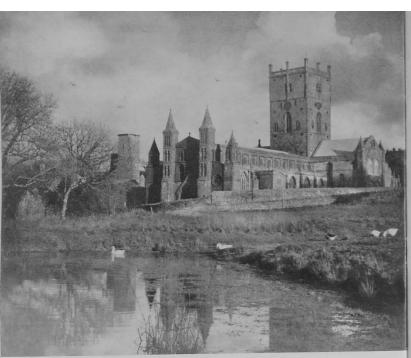












Cathedral

to St. David's, named after the patron saint David in the 6th century, bearing out the prophecy of Merlin. The histories and architectural features of the Cathedrals of St. Asaph and Bangor in the North, and in the South, Brecon, Llandaff and St. Woolos are equally interesting and ancient















Wales is world-famous amongst climbers and walkers as a world-famous amongst climbers and walkers as a mountaineering centre. In its unspoilt rivers, salmon and trout fishing abounds. Sea fishing all round the coast brings plentiful reward... and many coastal villages are transformed in the summer by yachting enthusiasts. Safe sea-bathing or excellent swimming baths can readily be found, also boating, golf, tennis and every modern pastime. For camping or caravanning Wales offers unlimited scope



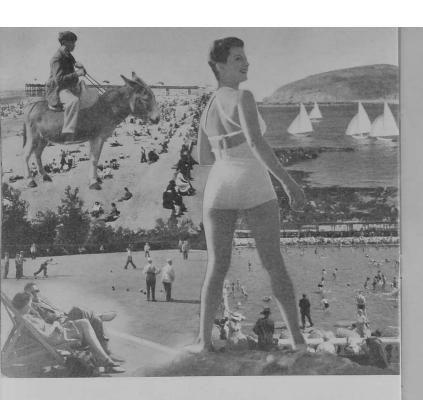












Wales can offer the most diverse choice of holiday resort, many of them world-famous. Amongst these, disline, more than one will be found to answer every individual's personal desire, ranging from the attractions of the modern resort to the quiet

fishing village which nevertheless provides up-to-date hotel and boarding accommodation





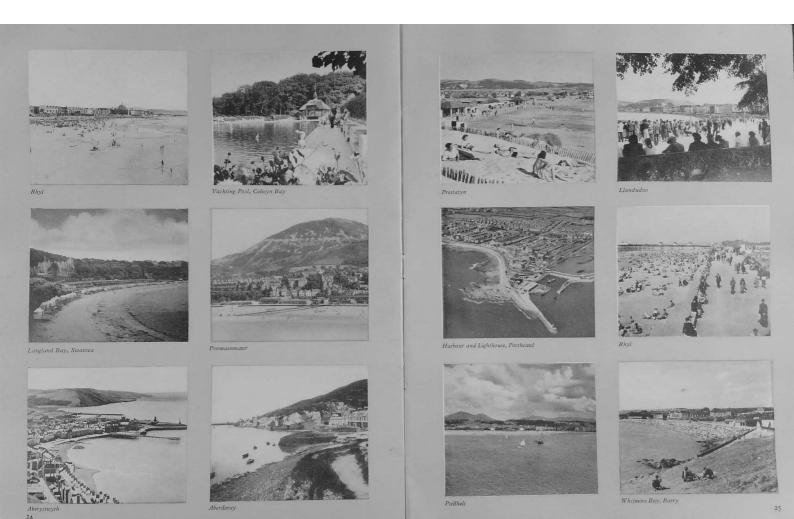


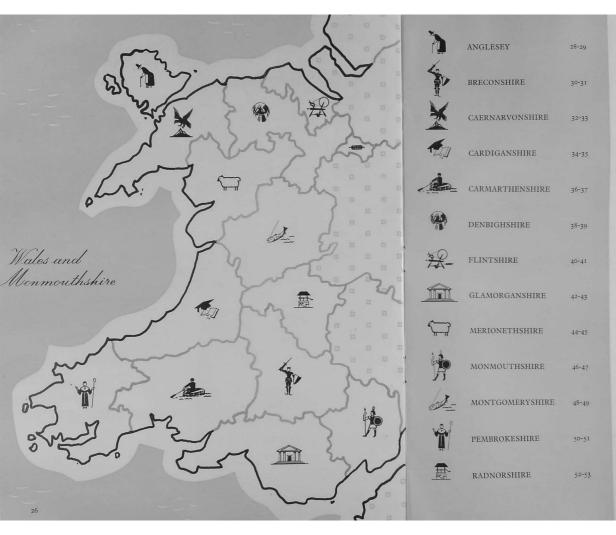






Cader Idris and Estuary, Barmouth





THE counties of Wales and Monmouth have still retained their ancient boundaries and their ancient names, though usage has altered some in their spelling. The North has the highest mountains with broad stretches of firm and safe sandy beaches. broken only by sheltered bays surrounded on the land side by lofty cliffs. The climate is mild, the temperature of the sea is well above the average on the coast of Britain. The scenery varies according to the elevation and to the character of the prevailing rocks. Mid-Wales is not so mountainous, but there are wide areas of high land with impressive features and beautiful prospects. The two largest rivers of Wales start from the mountains of Montgomery and end their course together in the Severn Estuary. The Southern seaboard is exceedingly attractive. The natural scenery of the South has softer lines and wider stretches of flat fertile valley lands.

The counties are all proud of their traditional standing and conscious of the ancient history and the numerous relics of the far distant past.

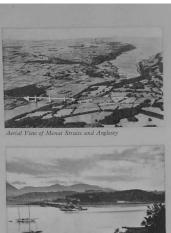
(Môn)

The island of Anglesey is separated from the mainland by the narrow straits of Menai. It is connected by two bridges: one, the Menai suspension bridge, built in 1850, carries a railway. This island has, from the most ancient times, been given a place of great respect and honour in the history of Wales. The Celts attributed highly beneficent powers to Mona, a female deiry of great traditional renown. Both the Isle of Man and Anglesey were in olden times dedicated to her. Long before the Romans came to Britain the Island of Môn was famous for her cattle and her cornlands. She was known as Môn Mam Cymru—"Mona the Mother of Wales". In distant preinstoric days, the inhabitants worked minerals and made bronze implements from Anglesey copper and Cornish tin. Later they worked iron with great skill and fashioned implements of high quality in their local forges. The ruins of their furnaces can still be traced. In Anglesey in the first century A.D. the Druids made their last stand for their religion. The Norman castle at Beaumaris is a well-preserved monument of the military power by which the whole of Wales was brought under control. Anglesey is proud of its modern attractions: its two first-class aerodromes, Valley and Mona; its through train and steamer services to Dublin and its delightful seaside resorts and its comfortable hotels.

So, after many centuries, the mother of Wales holds court in her island home and prepares with

Notels.

So, after many centuries, the mother of Wales holds court in her island home and prepares with true Welsh hospitality to welcome her visitors. They will look up with awe to the towering mountains of Arvon in all their rugged grandeur and will forever remain under the spell of this ancient land of Wales.



























(Brycheiniog)

(Brycheiniog)

The whole of the county of Breconshire is exceedingly attractive and is within easy reach of the populous centres of South Wales and the Midlands. We are now in the Welsh Spa District whose medicinal waters were known and well patronised in Roman times. The country around the "Wells" is sparsely populated and has few travelling facilities. The Eppynt mountains extend over a large area reserved for sheep and ponies, where beautiful small streams run their wayward courses through narrow valleys into the main rivers of the Usk and the Wye. These streams are famous for fishing and even in the remotest parts one can usually find the angler with rod and line wading thigh-deep in the pools. We follow the Irfon to Builth, where a stone monument marks the spot where Llewelyn the Great, the last Welsh Prince, was killed by English Knights in 1284, and then go down the Wye for several miles before we turn off was killed by English Knights in 1284, and then go down the Wye for several miles before we turn off for Brecon, to go down the Usk Valley. The Usk flows through spacious meadowland, but the Black Mountains on both sides are formidable and impressive at all seasons. These broad-backed hills (Penyfan is over 2,900 feet, there are several over 2,000 feet), often white capped in winter, are given up almost entirely to the rearing of the hardy Welsh mountain sheep. Brecon, the old County Town, stands at the junction of the Usk and the Honddu. stands at the junction of the Usk and the Honddu. It was strongly fortified by the Romans to protect roads leading north, south, east and west from the town. Extensive excavations on the site have shown the importance of Brecon and its position in those distant times. It is even now a very convenient touring centre and is the principal market town for the farmers and the village communities of the













The River Wye, near The Nyth, Erwood













(Caernarfon)

LIANDUDNO is a modern resort with a distinctive setting. Situated on a peninsula, it has a shore on either side and shelters under the 700 feet Great Corne's Head and enjoys a mild and sunny climate at all seasons. Across the suspension bridge over the Conway river stands the ancient town and castle of Conway, which was built to resist invasion from the cast and to form an outpost to the main defences at Caernarvon Castle. Edward the First captured Caernarvon in 1284 and arranged to have his son born at the Castle. The babe was presented to the Welsh chiefs as a prince who could not speak a word of English and they were thus persuaded to pay homage to him. The Welsh people were far more pleased when 200 years later Henry Tudor, the son of a Welsh soldier and esquire from Anglesey, became King Henry VII of England and established the Tudor dynasty.

North of Caernarvon along the main coast are the resorts of Llanfairfechan, Penmenmawr, and Bangor, which is also a university town. To the south the Lleyn Peninsula extends far out into the Irish Sea. It has a long coastline with delightful little harbours and small towns. Among these are Pwllheli, and Criccieth, the home of David Lloyd George, the best-known Welshman of modern times and Prime Minister of the United Kingdom during the first world war. From Lleyn there are magnificent views of the mountains of Caernarvonshire and Merioneth. Caernarvonshire is chiefly famous for the steep mountain ranges, where generations of rock climbers have learnt and practised their adventurous sport. Snowdon, which is 3,500 feet high, is the highest mountain in England and Wales. There are thirteen other peaks more than 3,000 feet high, is the highest mountain in England and Wales. There are thirteen other peaks more than 3,000 feet high, the Kwathfrancon and Nant Gwynant, dominated by wild hills with wild rushing streams and picturesque waterfalls.

High above are the famous Caernarvonshire slate quarries.

























(Ceredigion)

(Geredigion)

CARDIGANSHIRE is situated on the picturesque sweeping shores of Cardigan Bay. This is the ancient province of Ceredigion and the home of the indomitable Cardi. The Cardigan folk are famed for their sturdy qualities and frugality and have achieved great prowess as seamen and marine engineers. They are bred on the land and in close contact with the sea in all its moods, but with the characteristics and the sturdy pride of the peasant and the sailor are blended a love of learning and the professions. There is always good bathing and fishing in the resorts of Cardigan Bay. The seaside towns of Cardigan, St. Dogmaels, Aberporth, New Quay, Aberayron, Aberystwyth and Borth have their regular clientele who come back year after year to share in the delights of summer at the seaside and their regular chemicle who come back year after year to share in the delights of summer at the seaside and in the country. Aberystwyth is the metropolis of learning, and the fine buildings of the University College of Wales and the Welsh National Library College of Wales and the Welsh National Library give distinction to the town. In Aberystwyth too the Welsh Youth Movement (Urdd Gobaith Cymru) has its headquarters. The town is built on the Ystwyth, which, with its twin river, the Rheidol, comes down from the heights of Plynlimmon. The delightful scenery of these valleys never fails to win the unbounded admiration of those who go to see the Devil's Bridge and the wild hills beyond. The Teifi, the Acron, and the Dovey Valleys are all equally beautiful. There are innumerable traces of prehistoric life and ancient settlements. Medieval monuments such as the old Abbey at Strata Florida and the castles at Llanbadarn Fawr and at Cardigan, taken with the University College, the National Library and the Theological College at Lampeter, show the continuity of the county's claim to a prominent part in the history and culture of Wales.



















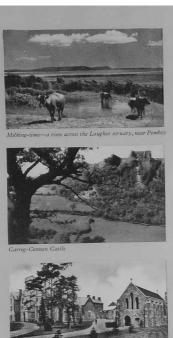






(Caerfyrddin)

The name Carmarthenshire has been derived from the ancient seer Myrddin, or Merlin, whose prophecies are to this day preserved in old Welsh sayings. He predicted the loss of the larger part of the land of Britain, but declared that Wales would survive all attacks with its old language intact and its faith in God fully maintained. It is infinitely better expressed in Welsh, "Eu iaith a gadwant; eu Nêr a folant; eu tir a gollant; ond Gwyllt Walia". Carmarthen is a pleasant county, industrial in parts with anthracite coal of the best quality and steel and timplate mills. The remainder is agricultural and pastoral with prosperous farms, neat little towns and villages and spotlessly clean thatched cottages. Old castles at Carreg-Cennen, Dynevor, Dryslwyn, Carmarthen, Llanstephan, Kidwelly and Laughame tell the story of "old forgotten far-off things and battles long ago". The country is proud of its lovely rivers, the Towy and the Teifi, where fishermen use the ancient coracles for salmon fishing; of Llygad Llwchwr; of Twm Shon Catti's caves; of the meadows of Cothi; of the White House at Whitland, the home of Hywell Dda, King Howell the Good, who ruled over a thousand years ago. Carmarthen has played a leading part in Welsh history and has remained thoroughly loyal to the highest national ideals. It has a wealth of tradition and a pride of good living and learning. There is a fine view of the Bristol Channel out beyond Carmarthen Bay which takes in Gower, and part of Pevon and Cornwall to the east and part of Pembrokeshire to the west, and the seven-mile stretch of sand at Pendine on its own doorstep. The latter is one of the best natural run-ways in Britain and has been used for motor speed tests and for some of the carliest Transatlantic ways in Britain and has been used for motor speed tests and for some of the earliest Transatlantic flights.













(Dinbych)

The River Dee, which borders Denbighshire, has from time immemorial borne the name of Dyfrdwy, or Sacred Water, of which Dee or Deva is a more modern form. The river's course is for the greater part hemmed in by mountains, and it is only when it has passed through Ruabon that the valley widens out to form the rich alluvial plains of Denbigh and Cheshire. To the west and north are the fertile tree-clad valleys of the Clwyd, the Elwy and the Conway, separated by the lovely Denbighshire moors, from which there are magnificent views of the distant mountain ranges of Snowdonia. Denbighshire has many charming inland towns and villages with long historical importance. From the small hamlet of Ial the family of Elihu Yale, the founder of Yale University, emigrated to America in the 17th century. The assen district was the stronghold of Owain Glyndŵr in the 15th century. The Abbey at Vale Crucis dates far back to the early British Church, probably to the late Roman period. The medieval castles at Ruthin, Denbigh, Castell Dinas-Bran and Gwrych are a constant reminder of the long struggles of the Welsh for independence. The mountains and valleys come down gracefully to the sea front. Here a fine coastal road and the main London to Holyhead railway serves the resorts of Abergele and Colwyn Bay. These resorts fave excellent bathing beaches and provide all the entertainment and amenities of the modern seaside resort. Colwyn Bay, along with its delightful suburban areas of Old Colwyn and Rhos-on-Sea, being the major resort of the County, is also ideally situated as a touring centre for the whole of the beauty spots of North Wales. The Wrexham district is rich in coal and is also famous for its steelworks and for its extensively developed light industries. The general prosperity of the county is enhanced by its highly efficient farming and stock breeding.































FLINTSHIRE is the smallest of Welsh counties but not the least important. It was for several centuries noted for lead and coal mining; later it became known for iron, steel and tinplate productions. It is now the centre of wide industrial development and is at the same time very attractive, sitting astride the long Halkyn ridge above the Dee on the east, with the lovely Vale of Clwyd behind. It has a frontage of over 20 miles to the Irish Sea and the Dee Estuary, which is easily accessible and very popular with day trippers from industrial areas of the North and Midlands. The main centres are Rhyl and Prestatyn, where the beaches are perfectly safe and have ample playing ground at all states of the tide. All these places have highly organised tourist and holiday facilities and provide ample catering, lodging and entertainment for visitors. They are on the direct line from Chester to Holyhead and give access to the whole of the North Wales resorts. They are conveniently situated for excursions to the most historic and beautiful country behind. Inland, at St. Asaph, Hawarden, Holywell, Rhuddlan and Bodelwyddan, are many interesting monuments of ancient and recent significance. Among them we would mention Hawarden Palace, which occupies the site of an old Welsh castle and was the residence of the late W. E. Gladstone, the most eminent Liberal statesman of his time. It is, with the nearby Gladstone Memorial Library, open to the public. There are a number of castles and many prehistoric camps. Holywell was formerly known as Treffynnon and the well was renowned for the healing properties of its waters. The historic Rhuddlan Marshes have been made universally known as the scene of a bitter defeat suffered by the Welsh in the 8th century and fittingly commemorated in music and words under the title "Cyflafan Morfa Rhuddlan".



























CARDIFF is the chief city of Wales and has many magnificent public buildings. A few miles away at St. Fagans is the Welsh National Folk Museum. At Llantwit Major, there remain parts of the ruins of the earliest Christian College in Britain. Half the population of Wales live within 30 miles of Cardiff, the greater part in the industrial valleys of Glam-organ and Monmouthshire, from which South Wales has drawn its enormous exports of coal, steel and tinplate for more than a century. The Land of Morgan has been badly scarred by industrial development, yet it is still beautiful. By night the glowing steel furnaces light up the surrounding landscape with most impressive effect. By day, excursionists from the industrial areas flock to the beautiful retreats in the Upper Taff, the Tawe and the Neath Valleys and to the popular seaside resorts of Penarth, Barry and Porthcawl.

The county has its own splendid view across the Bristol Channel over to the Somerset and Devon-shire coasts and the hills beyond; then westward to Gower and Carmarthenshire. Gower has a long indented coastline with a dozen charming little bays. It is rich in prehistoric monuments. As in the Vale of Glamorgan, with little villages tucked away in unexpected places we find most beautiful thatched and whitewashed cottages. At the gateway to Gower stands Swansea, the second city in the county, with its fine modern Guildhall containing the famous Brangwyn panels. Swansea Bay has miles of open sands and safe bathing, with the Mumbles Light-house and Oystermouth Castle standing out in front. There are a score of castles in Glamorgan. The last is at Lougher, the Roman Leucarum.









Canolfan Dinesig Abertawe — Swansea's Guildhall and Civic Centre























MERIONETHSHIRE extends over a long and delightful sea front from the Dovey Estuary to the Deudraeth, where the attractive little towns of Aberdovey, Towyn, Barmouth and Harlech are situated. There is excellent bathing all along the situated. There is excellent battning all along the coast. The flat marsh land bordering the Cardigan Bay is all that is left of the vast area which was lost in ancient times by land subsidence and the consequent encroachment of the sea. There are many traditional stories about a community formerly living on a lost site, Cantref y Gwaelod ("the submerged hundreds"). It is said in the ancient Walsh Ticket but have a lost in a right onits at Welsh Triads that they were lost in a night owing to the neglect of the watchman in charge of the dykes. Several hundred feet above the northern end of the marsh stands the old town of Harlech, its 12th-century castle silhouetted against range upon range of mountains inland. Encircled by these mountains are the beautiful lakes of Bala and Trawsfynydd. Many good fishing streams have their sources in the hills of Merioneth. Dolgelley, the County Town, stands almost in the centre of the county and is hemmed in with mountains, the highest of which is Cader Idris (Arthur's seat), about 3,000 feet high. This hinterland of mountain, river and lake contains some of the loveliest scenery in Wales. The Vale of Festiniog, the Vale of Edeyrnion and the Mawddach Valley are best seen from the mountains around. Among these mountains are extensive slate quarries at Festiniog, Abergynolwyn and Corris. Lead, gold and other minerals have also been mined. The wedding rings of many of our Queens were made of Merioneth gold.





























(Mynwy)

(Mynwy)

Monmouthshire is named after the river Mynwy or Monnow. It has hundreds of most delectable Welsh place names; for instance, Blaenavon, the source of the river; Cwnffrwdor, the valley of the cold stream; Llanfairdiscoed, St. Mary's Church below the woods; Abergavenny, the outflow of the Gavenny. The latter is a tributary of the Usk, the very beautiful river which flows right across Breconshire before it turns down through Monmouthshire to the Bristol Channel at Newport, now one of the principal seaports of Wales. A little further east, the River Wye divides Monmouthshire from Gloucestershire until it joins the Severn at Chepstow. From the most remote past, invading forces generally entered Wales near this point. Early in the 1st Century AD. the Romans built their main western military headquarters at Caerleon. There still remain extensive and well-preserved buildings and fortifications which were in Roman occupation for more than three centuries. Monmouthshire was also of great strategic importance in the early Norman period which began nearly a thousand years after the Roman invasion. Many of the Norman castles remain in good condition. The best known is at Newport, where it long guarded the river mouth and the local land communications. There are many other historic buildings, including the castles at Chepstow, Monmouth and Raglan, and the abbeys at Tintern and Llanthony. Monmouthshire is a prosperous county with rich farmlands and woodlands as well as great industrial undertakings, but it has its full share of the natural beauties, with remote mountain areas and some of the most delightful valleys in Wales. The northern part is hilly, with many peaks approaching 2,000 feet. This wild tract lies mainly between the valleys of the Usk and the Wye and is intersected by a number of exceedingly beautiful tributaries of those two main rivers.

















(Trefaldwyn)

Montgomery is the Norman name given to the highland area of Central Wales, Plynlimmon, nearly 2,500 feet high, is the highest peak in the county. Within a mile or two of each other, the rivers Wye and Severn start their courses to the sea. The Severn flows north and the Wye south. They meet again at Chepstow in the Severn Estuary. These two rivers are the larzest and best-known in Wales. They are, with their tributaries, the Vyrmyy and the Clywedog, deservedly famous salmon and trout streams which pass through most delightful scenery in Wales and the border counties. The River Dovey flows into Montgomery from Merionethshire and turns west to form the boundary between these two counties. At Machynlleth is the last Welsh Parliament House, which dates from the 15th century when Owain Glyndŵr challenged the authority of King Henry IV of England. Montgomery has a most interesting industrial history, dating from Roman days. Lead mining was extensively developed until the end of the 19th century. From the end of the 18th century a considerable expansion of wool spinning and weaving took place. The population of the Wye and Severn Valleys multiplied rapidly. Newtown increased its population and production by 400 per cent in the three decades from 1800 to 1830. This was the birthplace of Robert Owen, who left his native town when only seventeen to make a fortune in business in Manchester and later went to Scotland to open mills at New Lanark. He was the pioneer of Co-operation and Trades Unionism and influenced enormously the social outlook of the industrial population of the generations which have followed. Montgomery has not maintained its industrial contribution and there are now no large towns and no important industry. But it has large reserves of water power, and many catchment areas suitable for impounding water to provide hydroelectric power.





























(Penfro)

(Penfro)

Pembrokeshire, the Premier County, is in fact, older than the other counties of South Wales. Its imposing geological features consist of volcanic rocks and the older stratified formations. The South Wales coalfield extends across Pembrokeshire from Carmarthen Bay to St. Brides Bay. Bordering the coal measures there are outcrops of millstone grit and mountain limestone, then the ridgeway of old red sandstone standing well above the other formations in a wide expanse of rich, red soil with high cultivation. Prehistoric man has left evidence of Neolithic settlements and of continuous human occupation covering many thousands of years. It is now proved that the stones for the ancient temples at Stonehenge were transported from the Prescelly Mountains in Pembrokeshire. In this ancient land the coming of the Romans seems to have been a recent occurrence. Even during the Roman occupation, Christianity and the Church flourished here and had a long association with the Continent. St. David, the Patron Saint of Wales, and his contemporaries of the sixth century were scholars of high repute. The Cathedral at St. David's is built on the site of a former church and college. Norman castles at Pembroke and Manorbier and Tenby, Carew, Haverfordwest, and Dale, mark the stubborn struggles for power in the county. South Pembrokeshire is still known as "Little England beyond Wales". Milford Haven provides safe, deep-water anchorage for the whole of the British Navy. Tenby is said to be the Queen of watering places. Saundersfoot, Solva, St. David's, Newport, Fishguard and Nevin are all delightfully situated along the coast, of which large areas are scheduled as National Parks. The islands of Skokholm and Skomer and the Stack Rocks are famous bird sanctuaries.



































The highlands overlossing the Wye and Elan Valleys are in Radiourshive. There is no high peak to compare with those of Nitowdonia, but arveral rise to a,000 fact to dominate the two valleys where the waters of the Wye and the Elan more. These two rivers, with the Ithon, the Clywedog and the Tenne, are justly popular and well parronised by angles. With all as access beauty and spacious rambling ground, Radiner is chiefly known for its medicinal waters. The Wells, like those of Breconsline, have a rich variety of natural properties which have gained for them the highest recommendation from the medical profession and from numerous patients whose only medicines has been taken at one or other of the Mid-Wales span. Chief of these is Llandrindod Wells, which has ample accommodation for a substantial chemistic at all seasons. The climate is locality and the surrounding country delightful. There is ample evidence in this district of ancient buildings commemorate the struggle for power in which for thousands of years rival claiman no coupation and many old barder castles and ancient buildings commended in the country of Radiourial stream and the soil of Bruain. Radner is situated almost in the centre of Wales. It is only a couple of hours away by our from the South Wales. There are many ancient buildings and a long section of Offa's Dyke in the country. It is also a most convenient centre for touring Mid-Wales There are many ancient buildings and a long section of Offa's Dyke in the country. This ancient earthwork was built to divide Wales from fingland, from the Dee in Flintshire to the Severn near Chepstow. Welsh was, until recent times, spoken throughout the country on both sides of this artistical barrier between the two countries. Radiorshire is eminently suitable for these who like the quietness of the countryside, the charm of the hills and the soothing music of its brooks and rivers.





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GLOSSARY OF WELSH WORDS AND PHRASES

Cymru		. Wales
Cymraeg		. Welsh
Aber		. Mouth of a river
Aberafon		. Mouth of the Afon
Abertawe		
Aberystwyth		14 -1 (-1 37 1
Aberteifi		
Abergwaun		
Aberhonddu		
Abermaw		
Aberdovey		14 1 6 1 10
Aberdaugleddi		
Aberdaugicudi		Haven)
Ban or fan		
Bannau Bryche		
Bryn Awelon		TTT 1 211 C 1
		mi 1: 1:111
Troed y bryn Troed y rhiw		
Penrhiw		
Penrhiwdalar		
Bwlch, Bwlch		
Bwlch y Sarnat		
Caernarfon		
	100	
Caerfyrddin		
		(Carmarthen)
Caemawr—Cae	crwn	The big field—the round field
Cader Idris		
Coed		
Coed y Brenin		. The King's Wood, Merioneth
Cromlechau		. Stone circles
Crymlin		. A round pool or lake
Derw		. The Oak tree
Llwynderw		. A grove of Oak trees
Penderi		. A hill covered with Oak trees
Darran Penyda		
Deheudir Cym		
Derwydd, Cer		
	*J5 J	. Druids, Druid's stones
Dolau, Dolau C		
Dyfn, Dyfnant		
wyang myanami	or as dill	

Rhondad Church The church of the Lamb of God The parish Church Stanza, Alliterated Verse Rainbow Acre—God's Acre

Eryri ... The home of Eagles, Snowdon Ffynon—Ffynonau ... Well—Medicinal Wells Ffridd ... Mountain partures, Sheepwalk Ffridai ... Rushing streams ... Gafael ... A Parcel of land ... Gast, The marcot of the Welsh Regiment ... Welsh ... wilydd
Glas, Gwyrdd
Glas, Gwyrdd
Glanyrafon Glanymor
Glan Conway
Gof—Gefail
Haul, Heulog, Brynheulog
Hela, Helfa
Llwyd, Lloyd
Llyn, Llyn ogwen
Llidiart
Llan The sun, sunny, sunny hill To hunt, a hunting ground Lidart
Llan A Gnue
Llandrindod The Church of the Holy xxmm.
Llandrindof Lansantffraid Langeter, St. Bridget's Church
Llandaff The Church on the Taff
Llandarf The Church on the Taff
Llandarf Achurch and village in Anglese
ongoch A church and village in Anglese
marsyrdom of Saint i A church and village in Anglesey Merthyr, Metthyr
Tydfil ... A martyr, martyrdom of Saint Tydfil
Mor, Morwr, Mordaith The Sea, Seaman, Sea voyage
Mynyadd, Mynydd Du Mountain, The Black Mountain
Mynachdy ... Monastery
Mardy, Y Maer ... Mayor's House, Mayor
Maesyfed, Meirionydd,
Penfro ... Radnor, Merioneth, Pembroke

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